



Nadia Viljoen

Freelance Graphic Designer
Over 9 years industry experience

CONTACT

- 084 808 5888
- nadiaviljoen04@gmail.com
- Cape Town, South Africa

Passionate about simplifying the complicated and designing solutions that have impact and value.

EDUCATION

2008
Matriculated High school Monument with distinctions

2009 - 2011
AAA SCHOOL OF ADVERTISING - JHB
Bachelor of Arts in Creative Brand Communication
Diploma in Marketing Communications

Awarded:
Best Design student
Best overall Creative Student

2022
Into UX Design
Certificate: UX Research & Strategy

EXPERIENCE

Leef magazine
Internship | 2009

Switch design studio
Internship | 2011

- Grad year internship

Hippocampus
Creative group head | 2012-2021

- Roles/responsibilities:
- Senior graphic designer
 - Creative group head (shared role)
 - Project/Studio Management (oversee all projects – creative output, timing and work allocation)
 - Team management
 - Mentoring of new creative employees
 - Quality control
 - Develop and implement a new internal service system
 - Running creative projects

Freelance
2021 - present

TECHNICAL SKILLS

Adobe Indesign	■ ■ ■ ■ ■
Adobe Photoshop	■ ■ ■ ■ ■
Adobe Illustrator	■ ■ ■ ■ ■
Figma	■ ■ ■ ■ ■
Wix	■ ■ ■ ■ ■
Powerpoint	■ ■ ■ ■ ■
Canva	■ ■ ■ ■ ■